



"Family, it's just that important!"

FACT SHEET

- Event:** 11th Annual Dave Thomas Celebrity Cookoff benefiting Spaulding for Children
- Date:** Tuesday, August 14, 2012 ● Seatings at 6:00 p.m. & 8:00 p.m.
- Location:** Benihana Japanese Steakhouse - Big Beaver Road, Troy, MI 48086
- Event Description:** The Dave Thomas Celebrity Cookoff is held in major cities across the United States in conjunction with Wendy's International®, The Dave Thomas Foundation for Adoption™, and Benihana Restaurants.
- Pete Thomas, our Guest Host and NBC's "The Biggest Loser" Season 2 At-Home Winner,** invites local and national celebrities, media personalities and corporate leaders sizzle as they take over the hibachi style grills at Benihana to prepare a steak and shrimp dinner for ten guests seated around their grill. The event also includes a cocktail reception and silent auction with all proceeds benefiting Spaulding for Children.
- Spaulding for Children:** Spaulding for Children is a private, non-profit child welfare agency, since 1968, that finds permanent homes for children that have been in the foster care and adoption system the longest. Spaulding was one of the first agencies that specialized in finding and training adoptive families for the placement of children who had been abused, neglected and/or had other individual challenges.
- Event Attendance:** Over 40 Celebrity Chefs and 200 guests per seating.
- Sponsorship Levels:** Individual Ticket Sales: \$100 per person
Corporate Table Sponsorship (table of 10 guests): \$1,750
Premium Table Sponsorship (table of 11 guests): \$2,100
Bronze Sponsor: \$5,000
Silver Auction Sponsor: \$10,000
Gold Celebrity Chef Sponsor: \$15,000
Platinum Suite Sponsor: \$20,000

Past Corporate Sponsors:

Acme Enterprises, Inc.	BERLINE	Blue Cross Blue Shield of Michigan
Booth Newspapers	Budco	Bulgari Corp. of America
Charco Realty, LLC	Charter One Bank	Chrysler, UAW
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Pepsi-Cola	Pertoria, Inc	Pulte Homes of Michigan
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The Detroit News	The Sygma Network	Tim Horton's
Venture Contracting & Development	Wayne County Community College	Wendy's International





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FACT SHEET continued

Past Media (Radio, TV & Print), Entertainment, Civic, Sports & Corporate Chefs:

A.J. Parker 105.9 Kiss FM	Al Allen WJBK TV FOX 2	Alexander Zonjic Professional Flutist	Alexis Wiley FOX 2 Detroit
Audrey Harvey Blue Cross Blue Shield of MI	Bob Dutko FM 103.5 - WMUZ	Brenda Perryman TV Host	Brent Fedyk Detroit Red Wing Alumni
Buck Head Channel 95.5 FM	Charles Pugh Detroit City Council President	Chuck Bennett Detroit News	Chuck Gaidica WDIV – TV4
“COCO” WJLB FM98	Dan Rea SCATE Technologies	Daniel Hoban Spectrum Financial Resources	David Usher Marine Pollution Control
Dayna Clark News/Talk 760 WJR	Deena Centafonti Fox 2 TV	Detroit Automotion Piston’s Cheerleaders	Dwayne Gill Comedian
E. Delbert Gray WC3	Edward Foxworth III CBS TV62	Foolish WJLB FM98	Freddie Scott Detroit Lions Charities
Gino Washington Recording Artist	Gisele Caver Key of Gee Entertainment	Gladys Bettis The Bus Foundation	Harold Meeks Tell Us Detroit
Hon. Brenda Lawrence Mayor of Southfield	Hon. Wade Harper McCree Circuit Court Judge	Hon. Edward Ewell, Jr. Wayne County Circuit Court	Hon. Julie Nicholson 52 nd District Court
Hon. Wendy Baxter 3 rd Circuit Court	Ike McKinnon Former Detroit Police Chief	Jeff Daniels Actor, Director, Singer	Jordan & Hillary Levin CrossFit Bloomfield
Jorge Avellan My TV-20	Katrina Hancock WDIV Detroit	Keith Famie Chef – Restaurateur	Kerry Birmingham Fox 2 TV
Kimberly Wright Straight Ahead	Kimmie Horne International Performer	Kristi Plain Detroit Media Partnership	L. Brooks Patterson Oakland County Executive
Mable Jones AAA of Michigan	Marla Schlossberg The Godmother’s Charity	Matt Shepard WDFN “The Fan” Radio 1130 AM	Mike Lucci Detroit Lions Alumni
Monica A. Morgan International Photojournalist	Nolan Finley The Detroit News	Ortheia Barnes Kennerly Hometown Legend	Paul Gualtieri Logovision
Paula Tutman WDIV – TV 4	Rashida Williams The Glam Doctor	Rob Wolchek Fox 2 Problem Solver	Robert “Bob” Daniels Chelsea Lumber
Robert Porcher Former Detroit Lion Player	Rochelle Riley Detroit Free Press	Ron Savage Fox 2 TV	Sandra Pierce Charter One Bank
SERCH WJLB FM98	Steve Sadler SCATE Technologies	Tene Sandra Ramsey TSM Ramsey & Associates	The Miracles Motown Legends
Toni Wilson Kirkland’s Catering	Tune-Up 105.9 kiss-fm	Val Clark WXYZ – TV 7	Vanessa Bell Armstrong Gospel Singer
Vicky Lewis The Godmother’s Charity	Walter T. Middlebrook The Detroit News	William H. Woodruff DDS Orchard Maple Family Dental	Yasmeen Suri Praise from the Nations International Ministries

Funds Raised:

The 2012 Dave Thomas Celebrity Cookoff is expected to raise over **\$100,000** to support the mission of Spaulding for Children to cover the cost associated with placing children in adoptive homes. Previous events have raised over \$600,000.

For More Information:

Cheryl Gist, Spaulding for Children, 248-443-7080 ext. 274, cgist@spaulding.org
Or visit our website: www.spaulding.org.

