

11th Annual Dave Thomas Celebrity Cookoff  
*Benefiting Spaulding for Children*  
 TABLE/SPONSORSHIP COMMITTEE REPORT  
*"Family, It's Just That Important!"*  
 August 14, 2012

Co-Chairs: Bob Daniels, Kristi Plain, and Crystal Smith

Committee Members: Devin DuPree, LaShawn England, and Cheryl Gist

Submitted by: Cheryl Gist

Goal of Committee: The committees' goal is to sell all 404 seats, sponsorships, and ads with total revenue of \$ 60,600.

TABLE TYPE	SPONSORSHIPS	# FOR SEATING	SEATS SOLD	TABLES (\$750)	# OPEN SEATS	\$ GOAL	\$ TO DATE		\$ TO GOAL
Corporate & Premier: 6:00		202	10.0	1	192.0	\$20,200	\$1,750		\$18,450
Corporate & Premier: 8:00		202			202.0	\$20,200	\$0		\$20,200
Sponsorships						\$20,000			\$20,000
<b>Total Tables</b>		<b>404.0</b>			<b>394.0</b>	<b>\$60,400</b>	\$1,750		<b>\$58,650</b>
Money Donated									\$0
Complimentary Table									
Ads						\$1,200			\$1,200
<b>Total</b>		<b>404.0</b>	<b>10.0</b>	<b>1.0</b>	<b>394.0</b>	<b>\$61,600</b>	<b>\$1,750</b>		<b>\$59,850</b>

**Sponsorships :**

**Committee Objectives:**

1. Recruit new sponsors.
2. Sell all seats.

**Committee Strategies:**

1. Ask all Spaulding Board Members to purchase a minimum of two seats, recruit chefs, sell seats & secure auction items. (completed) Reminders to go out in weekly
2. Mail letters to former donors. (completed)
3. Follow-up calls to (table sales) former donors (Begin 7/13/12)
4. Follow-up calls to (individual) former donors (Begin 7/13/12)
5. Mail letters to new donors. (On-going as requested)
6. Mail letters to Troy Chamber of Commerce members. (February)
7. Follow-up calls & 2nd & 3rd letters sent out. (March)
8. Ads in Detroit Free Press: & the Detroit News: (Will ask)

**Actions:** Attending Troy Chamber Non-Profit Conference 4/18/2012 (Need 4 people to attend)  
 Calls will be placed to increase table sales

**Tables Committed: 2/9/2012**

SEATING	NAME/COMPANY	# TABLES	# SEATS	INDV. COST	TOTAL COST	TOTAL PAID	TOTAL DUE	ADS	DONATION	CONTACT	PAST/ NEW
6:00 P.M.	Charco Realty, LLC	1	10	\$1,750	\$1,750	\$1,750	\$0			Ian	Past
<b>Total Tables/Seats</b>		<b>1</b>	<b>10</b>		<b>\$1,750.00</b>	<b>\$1,750.00</b>	<b>\$0.00</b>	<b>0.00</b>	<b>\$0.00</b>		
<b>TOTAL RECEIVED</b>						<b>\$1,750.00</b>					

Key: Blue reflects individual/company is paid in full, Red reflects still owe

**Grand Total:**  
 Seats Pledged - 10 \$1,750.00  
 Seats Open - 394.0