

Your organization can be part of this inaugural event. While we celebrate 50 years of service to families the event is designed to become an annual event highlighting the importance of families in building a strong community. Those joining us in 2019 will have first right of refusal for the 2020 event.

In addition to your valued support of Spaulding, we want the event to benefit your organization and company goals. Sponsorship benefits are outlined below but they can be customized to incorporate additional components.

\$20,000 Title Sponsor

- Identify company as title sponsor with logo on SFC website
- Identify company as title sponsor in press release
- Identify company as title sponsor in Save the Date and subsequent communiqués
- Identify company on promotional materials including flyers or posters in community
- Featured in a video and article in newsletter and website.
- Opportunity to have a speaker or presentation at the event as well as a display and takeaway for guests.
- Signage at the event
- SFC can present to the media an opportunity for sponsor to speak on behalf of the event.
- Sponsor hospitality at the event
- Inside cover ad in booklet
- Name in Spaulding for Children's Annual Report

\$15,000 Gold Sponsor

- Identify company with logo on SFC website
- Identify company as in press release
- Identify company as in Save the Date and subsequent communiqués
- Identify company on promotional materials including flyers or posters in community
- Featured in an article in SFC newsletter and SFC website
- Opportunity to have a presentation at the event as well as a display and takeaway for guests.
- Sponsor hospitality at the event
- Full page ad in booklet
- Name in Spaulding for Children's Annual Report

\$10,000 Platinum Sponsor

- Identify company with logo on SFC website
- Identify company in press release
- Identify company in Save the Date and subsequent communiqués
- Identify company on promotional materials including flyers or posters in community
- Featured in an article in SFC newsletter and SFC website
- Opportunity to display at the event.
- Sponsor hospitality at the event
- Half Page ad in booklet
- Name in Spaulding for Children's Annual Report

\$5,000 Bronze Sponsor

- Identify company with logo on SFC website
- Identify company in press release
- Identify company on promotional materials including flyers or posters in community
- Include mention of sponsor in SFC newsletter and on SFC website
- Opportunity to display at the event.
- 1/4 Page ad in booklet
- Name in Spaulding for Children's Annual Report

\$2,500 Food Sponsor

- Identify company on promotional materials including flyers or posters in community
- Include mention of sponsor in SFC newsletter and on SFC website
- Display company logo in the food area at the event
- Logo in booklet
- Name in Spaulding for Children's Annual Report

\$1,000 Board/Corporate Sponsor

- Include mention of sponsor in SFC newsletter and on SFC website
- Display company name at the event
- Name in booklet
- Name in Spaulding for Children's Annual Report

\$500 Friend Sponsor

- Name in booklet
- Name in Spaulding for Children's Annual Report

Donation - \$ _____

- Name in booklet
- Name in Spaulding for Children's Annual Report

Underwriting: will enable 100% of the ticket sales to be used to support the Agency's Child & Family Service programs.

- FIB Event - \$30,000
- Video Production - \$18,000

<i>Ad sizes</i>	<i>Width x Height:</i>	<i>Fair Market Value</i>
<i>Full Page</i>	<i>4.5 x 7.5</i>	<i>\$100</i>
<i>Half Page</i>	<i>4.5 x 3.65</i>	<i>\$50</i>
<i>Quarter Page</i>	<i>2 x 3.65</i>	<i>\$25</i>

For additional information, please contact:

Cheryl Gist, Executive Assistant

248-443-0300 x 274

cgist@spaulding.org

On Site Exhibitor Opportunities

Businesses and organizations targeting their services for families are welcome to join us on site.

- No selling is permitted.
- Exhibitors will have a designated space and a table provided with two chairs.
- Family and kid-friendly activities are welcome.
- Exhibitors must be approved by the committee.
- There is no Exhibitor fee to participate.

To inquire about space contact Cheryl Gist at (248) 443-2131 or cgist@spaulding.org.