



SPAULDING SCRAMBLE GOLF OUTING

Saturday, September 9, 2023

Shotgun Start 8:30 AM–Rain or Shine

Farmington Hills Golf Club

37777 11 Mile Ct, Farmington Hills, MI 48335



Dear Friend,

Spaulding for Children is excited to tell you about a great event taking place on September 9, 2023, the 2nd Annual Spaulding Scramble Golf Outing.

Last year we had gorgeous weather at the beautiful Farmington Hills Golf Club course and this year we look forward to a repeat. Thus, we are calling all our friends, sponsors and golfers to either join us again or join us for the first time.

Sponsors can look forward to supporting a private, Michigan-based, not-for-profit child welfare agency with a mission to assure that all children grow up in safe, permanent families and have the help they need to be successful in life. For sponsors, the Scramble can also be a great way to have fun, support a unique cause, and network at the same time. Returning golfers can join us to hold their titles, and new golfers have the chance to show their skills.

Sponsors and golfers can feel good supporting Spaulding for Children, knowing that 88% of agency revenue is spent on programs to support our mission. Please contact us to find out how you can be a sponsor, sign up to golf with us, or sponsor us *AND* enjoy exciting golf!

The Spaulding Scramble is a day that combines competitive golf at a beautiful course and networking opportunities where you can reconnect with old friends and make new ones. The 2023 Scramble incorporates lots of fun competition, including the new “\$20,000 Hole in One’s” and “Beat the Pro” contests.

Agenda Saturday, September 9, 2023

Shotgun Start 8:30 a.m. (Rain or Shine)

Lunch at the 9th Hole Turn

Awards Dinner, Silent Auction

Beat the Pro & Hole in One Contest

Raffles & Fun throughout the day

Sponsorships start at \$250 and 4-player team entries are \$600 and fill up quickly. This year, we will cap the total number of players at 132 golfers – or 33 foursomes. Best of all, you will be supporting the team at Spaulding for Children as they live up to their motto:

“STRONGER FAMILIES BUILD STRONGER COMMUNITIES”

The Spaulding Scramble is our only annual fundraiser. The proceeds help us present special events for families, like Trunk-or-Treat; train foster and adoptive caregivers; provide free adoption services; support our families with car seats, clothing, and household goods; and provide transportation to medical appointments.

More info is at spaulding.org or by contacting Cheryl Gist, (248) 443-0300 or cgist@spaulding.org or scan:



Thank you for your kind attention! We hope you can be part of the Spaulding Scramble Golf Outing in September. We all look forward to seeing you on the links!



SPONSOR IDENTIFICATION FOR SPAULDING SCRAMBLE

Below are the various ways the sponsors of the Spaulding Scramble are acknowledged. When soliciting for sponsorships, mentioning a few of these may encourage them to sponsor.

1. Sponsors identified in press release
2. Sponsors thanked in Facebook and LinkedIn posts
3. Sponsor signage at event
4. Sponsors identified in remarks at the event
5. Sponsors identified in program book at the event
6. Sponsors identified in emails sent to golfers
7. Sponsors identified on Spaulding website
8. Sponsors identified in Stakeholders meeting

Stronger Families Build Stronger Communities

Spaulding

SCRAMBLE

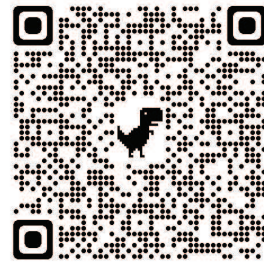
2023 GOLF OUTING

Presented by **Detroit Area Wendy's Owners**

SATURDAY, SEPTEMBER 9, 2023
FARMINGTON HILLS GOLF CLUB



Sponsorship Levels begin at \$250
Only \$600 / Foursome
Details & Registration:



Please join us at the
2nd Annual Spaulding Scramble
where you can play 18 holes of golf,
network, participate in contests, and have
a lot of fun on a beautiful golf course.

or visit GolfStatus.com

More info at spaulding.org or contact
Cheryl Gist, (248) 443-0300
or cgist@spaulding.org



Spaulding for Children
16250 Northland Dr., Ste. 120,
Southfield, MI 48075
(248) 443-0300 / fax: (248) 443-7099
M-F, 9am-5pm; Spaulding.org



EVENT AND AGENCY INFORMATION

- The Spaulding Scramble is Spaulding's only fundraising event.
- For many years Spaulding benefited from golf outings led by longtime supporter and former Detroit Lions Mike Lucci.
- In 2022 board leadership brought back the golf outing sensing that community members would welcome the opportunity to gather after the isolation of the pandemic.
- The 2022 Scramble exceeded goals for sponsorship and net funds raised.
- Funds raised are utilized to build stronger families and stronger communities
 - Training for caregivers
 - Free adoption services
 - Provide items like car seats, clothing, household good or items not covered by health insurance.
 - Transportation assistance
 - Free events for our families
- The 2023 Scramble incorporates new contests including a \$10,000 Hole in One and Beat the Pro.
- Player spots fill up quickly and this year they are capped at 132.
- Many professionals find the outing an opportunity to network with other corporate leaders.

Overview of Spaulding for Children services:

- In the last year, 228 children/youth received services and approximately 75% of caregivers were relatives.
- We served 153 families, including prospective and existing foster and kinship families.
- We held 19 Support Group sessions for caregivers.
- To date, over 4,000 parents who are fostering, adopting or caring for relatives participated in the National Training and Development Curriculum for Foster and Adoptive Parents NTDC classes.
- 88% of every dollar donated to Spaulding goes towards our mission.

More Details on SFC Programs:

Child and Family Services programs in the last year

- 45% of children discharged from foster care returned home
- 37% of children discharged due to adoption or guardianship
- 82% of children discharged achieved their permanency goal
- 43% increase in completed adoptions

Wendy's Wonderful Kids Program in the last year

- 71% of the matched goals achieved
- 14% achieved permanency



SPAULDING SCRAMBLE GOLF OUTING
Saturday, September 9, 2023
Shotgun Start 8:30 AM – Rain or Shine
Farmington Hills Golf Club
37777 11 Mile Ct, Farmington Hills, MI 48335



**PRESENTING
SPONSOR**



Spaulding Scramble Sponsorships:

SPONSORSHIP/ITEM	# OF GOLFERS	PRICE	OPEN/SOLD	SPONSOR
Presenting Sponsors	16	\$10,000	Filled	Wendy's
Awards Dinner Sponsor	8	\$ 5,000	Open	
Golf Cart Sponsor	8	\$ 5,000	Open	
Goodie Bag Sponsor	8	\$ 5,000	Filled	MASCO
Hole in One Sponsor #1	4	\$2,500	Filled	Peak Management
Hole in One Sponsor #2	4	\$2,500	Open	
Hole in One Sponsor #3	4	\$2,500	Open	
Hole in One Sponsor #4	4	\$2,500	Open	
Registration Sponsor	4	\$ 2,500	Open	
Silent Auction Sponsor	4	\$ 2,500	Filled	A Jor-Dan Consulting, LLC
9th Hole Turn Sponsor	2	\$ 1,500	Filled	David Graham
Breakfast Sponsorship	2	\$ 1,500	Filled	Kevin Edwards
Driving Range Sponsor	2	\$ 1,500	Filled	Morgan Stanley
Foursomes (14.5 available)		\$ 600	Open	1 Filled-Jen Wrayno
Hole Sponsors (5 available)		\$ 250	Open	2 Filled-Jeff Bryngelson
Individual Golfer Fee		\$ 150	Open	

Spaulding Scramble Sponsorships Available:

<u>PACKAGE NAME</u>	<u>DESCRIPTION</u>	<u>PRICE</u>
Awards Dinner Sponsor	Two foursomes; includes breakfast, merchandise, round of golf, driving range privileges, refreshments, awards dinner, and golf hole flag	\$ 5,000
	Recognition in PR and social media	
	Half page four-color ad in outing program book (Digital or Print)	
	Signage on in the Reception Area	
	Opportunity to provide gift item for participants	
	On-site recognition as the Reception Sponsor in the welcome and awards remarks	
	Opportunity to place ad on outing website	
	Sponsorship of one hole	
	First right of refusal for 2024 outing	



SPAULDING SCRAMBLE GOLF OUTING

Saturday, September 9, 2023

Shotgun Start 8:30 AM–Rain or Shine

Farmington Hills Golf Club

37777 11 Mile Ct, Farmington Hills, MI 48335



**PRESENTING
SPONSOR**

<u>PACKAGE NAME</u>	<u>DESCRIPTION</u>	<u>PRICE</u>
Golf Cart Sponsor	Two foursomes; includes breakfast, merchandise, round of golf, driving range privileges, refreshments, awards dinner, and golf hole flag	\$ 5,000
	Recognition in PR and social media	
	Half page four-color ad in outing program book (Digital or Print)	
	Signage on in the Golf Carts	
	Opportunity to provide gift item for participants	
	On-site recognition as the Golf Cart Sponsor in the welcome and awards remarks	
	Opportunity to place ad on outing website	
	Sponsorship of one hole	
	First right of refusal for 2024 outing	
Hole in One Sponsor (3 Available)	One foursome; includes breakfast, merchandise, round of golf, driving range privileges, refreshments, and awards dinner.	\$ 2,500
	Quarter page four-color ad in the outing program book (Digital or Print)	
	Signage recognition at Registration	
	Sponsorship of one hole	
	Recognition on the outing website	
Registration Sponsor	One foursome; includes breakfast, merchandise, round of golf, driving range privileges, refreshments, and awards dinner.	\$ 2,500
	Quarter page four-color ad in the outing program book (Digital or Print)	
	Signage recognition at Registration	
	Sponsorship of one hole	
Foursome (15 Available)	Four Golfers; includes breakfast, merchandise, round of golf, driving range privileges, refreshments, lunch and awards dinner.	\$ 600
Hole Sponsors (5 Available)	One Flag on designated hole with your logo on one side and Spaulding's logo on the other side	\$ 250
Golfer (Individuals)	One Golfer; includes breakfast, merchandise, round of golf, driving range privileges, refreshments, lunch and awards dinner.	\$ 150